

SHOPS & DINING

# RIVERWALK

NEW ORLEANS





*Everything*  
Happens Here



# RIVERWALK

## NEW ORLEANS

Home to the iconic French Quarter, New Orleans is a world-renowned hub for hospitality, dining, and nightlife. The Riverfront and metro area are surging with growth, driven by major public and private investments. With a rich history dating back to the early 1700s and globally celebrated traditions, the city draws over 20 million visitors annually—offering unmatched visibility and opportunity for businesses ready to thrive.

<b>250,000 SF+</b>	<b>2.5 MILLION</b>
PREMIER OUTLET SHOPPING & DINING	ANNUAL VISITORS
<b>1.2 MILLION</b>	<b>75+</b>
CRUISE PASSENGERS PASS THROUGH EACH YEAR	RETAILERS INCLUDING COACH AND GAP



#1 MOST VISITED  
FACTORY OUTLET IN LOUISIANA



RETAIL + RESTAURANTS

# YOU'RE IN GOOD COMPANY

Seamlessly blending the finest national, regional, and local brands to create an unparalleled shopping experience.

Burlington

COACH

GUESS

Levi's

NORDSTROM  
Rack

Tommy Bahama®

kate spade  
NEW YORK

POLO RALPH LAUREN

GAP

Delacroix

Raising  
Cane's  
CHICKEN FINGERS

Café Du Monde





Site Map

everything happens here

New Orleans  
Ernest N. Morial  
Convention Center

Level C

Level B

Level A

Stairs

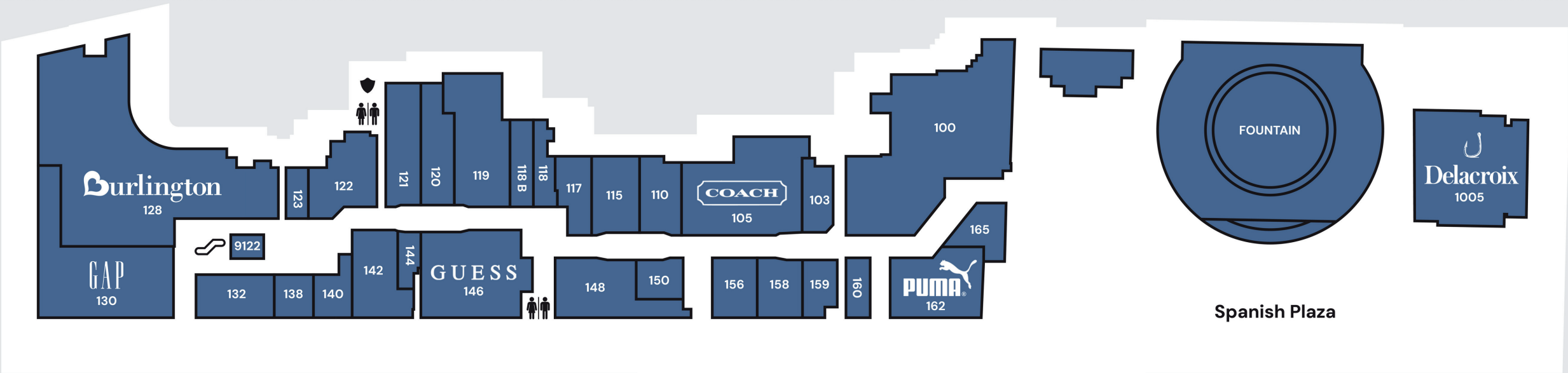
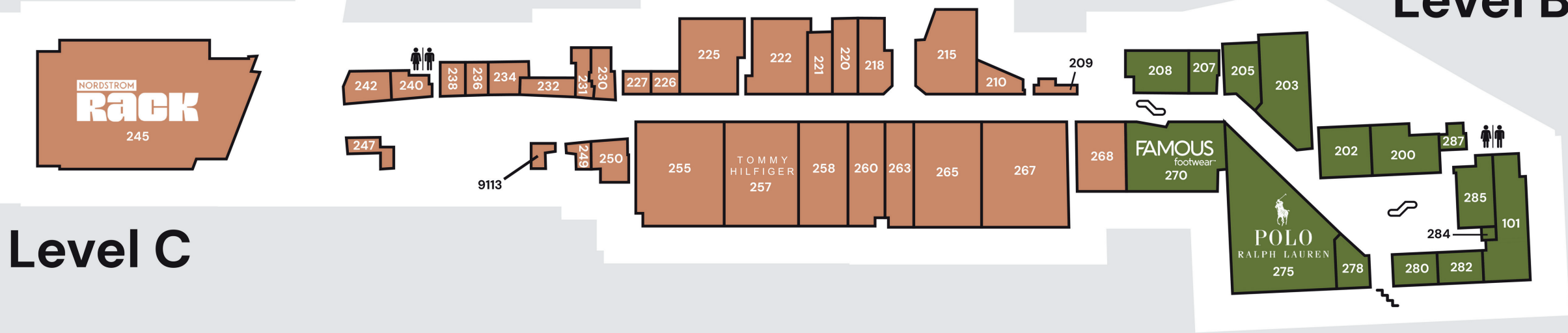
Restrooms

Security

Escalators

Hilton Surface Parking Lot

Julia Street



Canal Street (To French Quarter)  
Ferry Terminal



Lower Wharf





# About the Region

*everything happens here*

**RIVERWALK**  
NEW ORLEANS

 RIVERWALK OUTLETS  
 CONVENTION CENTER

 HILTON HOTEL  
 FOUR SEASONS HOTEL

 MARRIOTT HOTEL  
 OMNI HOTEL

 HYATT HOTEL



## OTHER LANDMARKS

### WAREHOUSE DISTRICT

0.9 MILES, 5 MINS AWAY

### DOWNTOWN

1 MILE, 7 MINS AWAY

### FRENCH QUARTER

0.6 MILES, 5 MINS AWAY

### LOYOLA & TULANE

6 MILES, 15 MINS AWAY

### CAESARS SUPERDOME

1 MILE, 10 MINS AWAY

### UNIVERSITY OF NEW ORLEANS

4.4 MILES, 28 MINS AWAY



# Cruise Boom Next Door

*everything happens here*

The Port of New Orleans is expanding, bringing larger vessels and record cruise traffic. Carnival, Norwegian, and Royal Caribbean will dock ships with up to 5,000 passengers just steps from Riverwalk. This growth creates a prime retail opportunity, with travelers seeking shopping, dining, and entertainment before and after their voyages—driving consistent, year-round foot traffic from regional, national, and international visitors.





# A Regional Destination

*Louisiana Love*

Ideally positioned between Canal and Poydras Streets, this prime address offers direct access to the French Quarter, CBD, and Warehouse District—New Orleans' cultural and business core.



## DEMOGRAPHICS AT A GLANCE

AVERAGE HOUSEHOLD INCOME (2024)	TOTAL POPULATION (2024)
<b>\$135,253</b> WITHIN 1 MILE	<b>13,827</b> WITHIN 1 MILE
<b>\$94,750</b> WITHIN 5 MILES	<b>360,716</b> WITHIN 5 MILES



**91 MIN.**

AVERAGE  
VISITOR STAY TIME



**1.2 MILLION**

CRUISE VISITORS  
PER YEAR

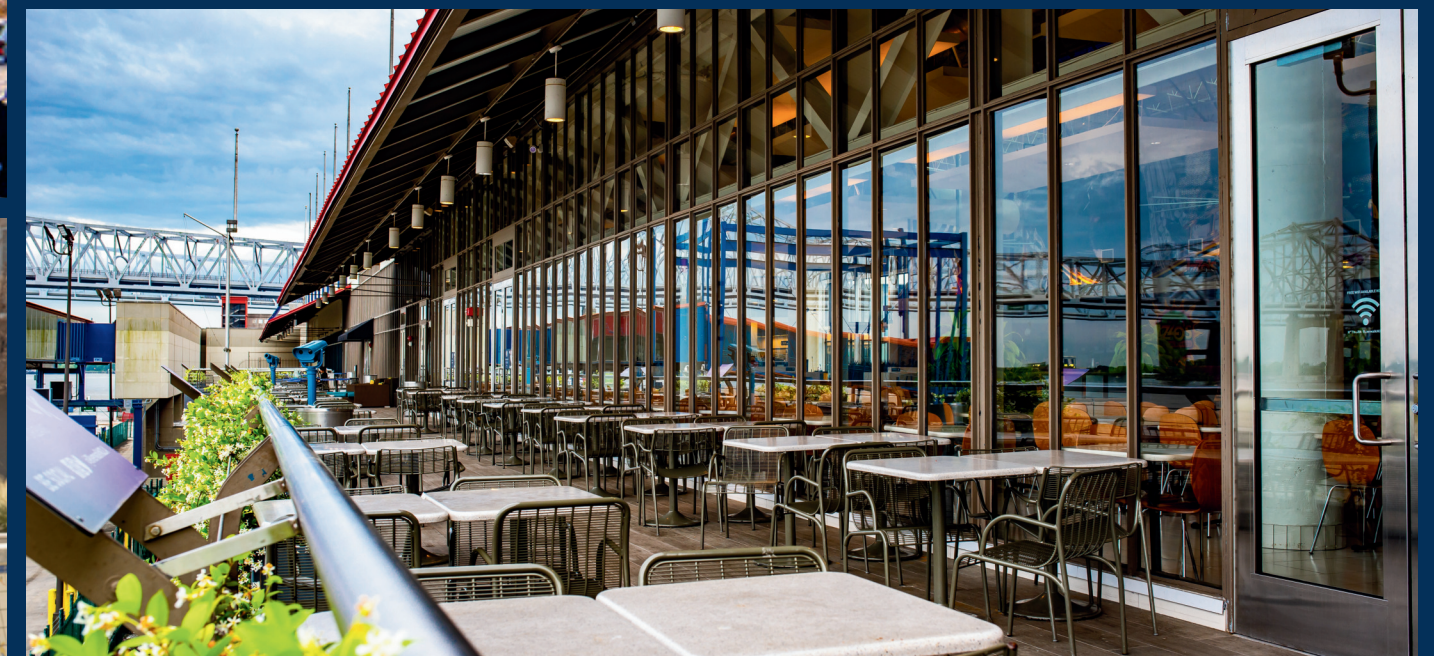
**19M visitors to New Orleans each year — part of Louisiana's 44.5M annual travelers.**



# About the Region

*picture perfect*

The improved Moonwalk represents a major step in creating 3.2 miles of continuous pedestrian-friendly space along the Mississippi River, connecting Spanish Plaza, the French Quarter, Jackson Square, and Crescent Park. This unified stretch will enhance walkability, tourism, and community access to the riverfront.





RIVERWALK AT A GLANCE



250+  
SHIP ARRIVALS  
STEPS FROM  
RIVERWALK



#1  
MOST VISITED  
FACTORY OUTLET  
IN LOUISIANA



1.2M  
CRUISE SHIP  
PASSENGERS  
DISEMBARKED  
NEXT DOOR



ADJACENT TO  
#6  
LARGEST  
CRUISE PORT  
IN THE US

1,600+  
HILTON-  
RIVERSIDE  
ROOMS  
ATTACHED



#6  
LARGEST  
CONVENTION  
CENTER IN US  
STEPS AWAY



SHOPS & DINING

# RIVERWALK

NEW ORLEANS

## **Permanent Leasing**

**Kaci Summey**

Director of Leasing

[ksummey@rockstep.com](mailto:ksummey@rockstep.com)

817.917.7988

## **Specialty Leasing**

**Brandy Olaniyan**

Specialty Leasing Director

[bolaniyan@rockstep.com](mailto:bolaniyan@rockstep.com)

972.370.7944

## **General Manager**

**Yvette Watkins**

General Manager

[ywatkins@riverwalkno.com](mailto:ywatkins@riverwalkno.com)

504.684.1931